

2015 CHARITABLE GIVING CAMPAIGN

The County of Los Angeles will sponsor its 37th Charitable Giving Campaign (CGC), a voluntary, employee-led fundraising drive to help those in need. Since the inception of the CGC, County employees have exhibited a spirit of philanthropy and compassion as they contribute toward various causes that support the County’s mission to enrich lives through effective and caring service.

Last year, County employees contributed more than \$1.0 million to the 2014 CGC. These funds provided health and human services to underserved communities throughout the County of Los Angeles.

This year’s theme, “Creating Greater Communities,” speaks to the campaign’s intent of providing County employees with increased opportunities to give back to local charities that continuously strive to make Los Angeles County excellent. CGC provides employees with various ways to give: scheduled donations through payroll deduction; participation in department fundraisers; and individual one-time donations. Employees currently have the option to give to over 40 non-profit agencies listed in the CGC portal. If the charity that employees wish to contribute to is not listed on the portal, they may submit a Direct Designation Agency (DDA) request to have the organization added during the open enrollment period (September 1 to September 30). Additionally, CGC Department Coordinators spearhead fundraisers (i.e., sporting and entertainment events, theme park admissions and tickets to the Los Angeles County Fair), to raise monetary contributions for the campaign.

MOTION

SOLIS	_____
RIDLEY-THOMAS	_____
KUEHL	_____
KNABE	_____
ANTONOVICH	_____

Such efforts demonstrate our County family's commitment toward improving local communities and enhancing living situations for all Los Angeles County residents.

The annual training for Department Coordinators will be held July 14, 2015, and the Executive Kickoff Breakfast will take place August 18, 2015, at the Music Center. The wrap-up meeting for Department Coordinators will be held February 23, 2016.

The CGC supports two key goals of the County's strategic plan. Funds raised by County employee contributions maximize the effectiveness of operations to support efficient public services, as well as opportunities to improve community outcomes while leveraging resources through the continuous integration of health, community, and public safety services.

The Charitable Giving Campaign begins August 1, 2015 and continues through December 31, 2015.

I, THEREFORE, MOVE that the Board of Supervisors:

1. Approve "Creating Greater Communities" as the 2015 theme of the County's Charitable Giving Campaign;
2. Encourage County employees to support the voluntary effort by participating in payroll deduction through the Charitable Giving Campaign Portal;
3. Direct the Department of Auditor-Controller to retain all Direct Designation Agencies (DDA) on the Charitable Giving Campaign Portal from the 2014 DDA Open Enrollment Period, until the 2016 campaign season;
4. Authorize departmental fundraising activities and other special events in support of the annual Charitable Giving Campaign;
5. Request that Department Heads and their designated Department Coordinator oversee all fundraising sales at their sites, including reviewing and collecting daily receipts, to ensure compliance with County Charitable Giving Campaign standards;

6. Waive countywide fees for setup and other support by the Internal Services Department for fundraising activities in support of the 2015 Charitable Giving Campaign, excluding the cost of liability insurance; and
7. Waive parking fees (excluding the cost of liability insurance) in the estimated amount of:
 - a. \$900 for 45 cars at the Music Center on Tuesday, July 14, 2015, for Department Coordinators to attend the annual training;
 - b. \$1000 for 50 cars at the Music Center on Tuesday, August 18, 2015, for persons attending the annual Executive Kickoff Breakfast for the campaign; and
 - c. \$900 for 45 cars at the Music Center on Tuesday, February 23, 2016, for Department Coordinators to attend the debriefing and wrap-up meeting.

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